Tradedoubler

3 May 2018

Tradedoubler signs new financing agreement and examines conditions for a preferential share issue

Tradedoubler announces that the Company has entered into a financing agreement with a Swedish credit institution of SEK 71 M on market terms with a maturity of three years. The financing agreement consists of a loan of SEK 60 M and a working capital facility of SEK 11 M.

In addition, the Company has entered into a loan agreement with the Company's principal owner Reworld Media S.A of SEK 40 M on market terms and with an interest rate of the same level as in the agreement above.

The financing agreements have been issued to finance the Company's repurchase of bonds in the tender offer previously communicated.

The Company also examines the conditions for implementing a preferential share issue in the near future. No decisions have yet been taken. The Company intends to return if such a decision would be taken.

The information in this announcement is required to be disclosed by Tradedoubler AB under the EU Market Abuse Regulation. The information was submitted for publication, through the contact person below, at 8:30 CET on 3 May 2018.

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About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology powering a unique network of connections. Combining 18 years of digital marketing innovation and expertise, global presence and a market leading technology platform, Tradedoubler offers tailored performance solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and has since developed its offering to include actionable data driven insights and User Journey tracking thanks to its proprietary business intelligence tool, ADAPT. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com