

30 May 2018

New date for the release of Tradedoubler's interim report

Tradedoubler will publish its interim report for the period January – June 2018 on 16 July 2018. This is a change to the previously communicated date of 30 August 2018.

The information in this announcement is required to be disclosed by Tradedoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). The information was submitted for publication at 15:00 CET on 30 May 2018.

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About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology powering a unique network of connections. Combining 19 years of digital marketing innovation and expertise, global presence and a market leading technology platform, Tradedoubler offers tailored performance solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and has since developed its offering to include actionable data driven insights and User Journey tracking thanks to its proprietary business intelligence tool, ADAPT. Among Tradedoubler's advertisers are Accor, Microsoft Store, HP and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com