

2 August 2019

Tradedoubler replaces its current loan from a Swedish credit institution by increasing its loan from Reworld Media S.A. on more favourable terms

Tradedoubler announces that the Company has finalized an arms-length re-negotiation regarding its current loan agreement with the Company's principal owner Reworld Media S.A. The Company has increased its current facility with Reworld Media S.A from SEK 40 M to a total of EUR 10.95 M in order to repay the Company's SEK 71 M loan to a Swedish credit institution. The facility with Reworld Media S.A. is on market terms, has a maturity in 2026 with an interest rate less than half of the previous loan with the Swedish credit institution. Furthermore, Tradedoubler has a commitment to increase the loan with EUR 2-3 M.

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About this information

The information was submitted for publication, through the agency of the contact person set out above, at CET 16.00 on 2 August 2019.

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology powering a unique network of connections. Combining 19 years of digital marketing innovation and expertise, global presence and a market leading technology platform, Tradedoubler offers tailored performance solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and has since developed its offering to include actionable data driven insights and User Journey tracking thanks to its proprietary business intelligence tool, ADAPT. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com