

This is a translation only. For the formal minutes from the Meeting, please refer to the Swedish language version.

Minutes kept at the Annual General Meeting of the shareholders of TradeDoubler AB (publ), reg.nr 556575-7423, 18 May 2022.

§ 1

Chairman of the Board Pascal Chevalier declared the Meeting opened.

§ 2

It was resolved to elect Ebba Olsson Werkell, attorney-at-law, as Chair of the meeting in accordance the proposal from the Nomination Committee.

It was noted that Erik von Essen had been assigned to keep the minutes at the meeting.

It was further noted that the Meeting was held through postal voting, in accordance with sections 20 and 22 of the Act (2022:121) on temporary exceptions to facilitate the execution of general meetings in companies and other associations (*Sw. lag (2022:121) om tillfälliga undantag för att underlätta genomförandet av bolags- och föreningsstämmor*).

The notice to attend the Meeting is appended as Appendix 1.

The advance voting form used for the postal voting is appended as Appendix 2.

A compilation of the overall result of the postal votes, at each agenda item that is covered by postal voting, is appended as Appendix 3, which include the information prescribed in section 26 of the abovementioned act.

§ 3

The Meeting resolved to adopt the voting list established by the Company, Appendix 4.

§ 4

The Board of Directors' proposed agenda was approved.

§ 5

Carol Spendilow and Richard Hellekant were appointed to verify the minutes of the Meeting together with the Chairman.

§ 6

It was noted that the notice had been published in Post- och Inrikes Tidningar on 19 April 2022 and on the company's website as of 12 April 2022. It was further noted that information about the notice being published was advertised in Dagens Industri on 19 April 2022, whereafter the Meeting was declared duly convened.

§ 7

The Annual Report and the consolidated financial statements together with the Audit Report and the consolidated Audit Report for the fiscal year 2021 were found duly presented.

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§ 8

- (a) It was resolved to adopt the income statement and balance sheet for the parent company and the group for the fiscal year 2021.
- (b) It was resolved that no dividend would be paid and that the result for the year would be carried forward.
- (c) It was resolved in accordance with the auditor's recommendation to discharge the Board of Directors and the CEO from liability for the fiscal year 2021. It was noted that the Directors of the Board and CEO who are shareholders did not take part in the decision regarding discharge from liability in respect of themselves.

§ 9

It was resolved to approve the Board of Directors' remuneration report.

§ 10

It was resolved, with prerequisite majority, in accordance with the Board of Directors' proposal to amend the Articles of Association, [Appendix 1](#).

§ 11

It was resolved in accordance with the Nomination Committee's proposal that the Board of Directors shall consist of four Directors with no deputy Directors.

§ 12

It was resolved in accordance with the Nomination Committee's proposal to, until the close of the next Annual General Meeting, re-elect Pascal Chevalier, Gautier Normand, Jérémy Parola and Erik Siekmann to serve as ordinary Directors of the Board of Directors of the company.

§ 13

It was resolved in accordance with the Nomination Committee's proposal to re-elect Pascal Chevalier as Chairman of the Board of Directors.

§ 14

It was resolved in accordance with the Nomination Committee's proposal to re-elect EY as auditor until the close of the next Annual General Meeting.

§ 15

It was resolved in accordance with the Nomination Committee's proposal that SEK 180,000 shall be paid to each Director of the Board elected by the Annual General Meeting.

It was resolved in accordance with the Nomination Committee's proposal that compensation is not awarded to Directors of the Board who are employed by the group,

Further, it was resolved in accordance with the Nomination Committee's proposal that the auditor shall be entitled to a fee in accordance with the amount invoiced.

§ 16

It was resolved, with prerequisite majority, in accordance with the Board of Directors' proposal on authorization for the Board of Directors to resolve upon issuance of shares, warrants and/or convertibles, [Appendix 1](#).

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§ 17

It was resolved, with prerequisite majority, in accordance with the Board of Directors' proposal on authorization for the Board of Directors to resolve upon acquisition of own shares, Appendix 1.

§ 18

It was resolved, with prerequisite majority, in accordance with the Board of Directors' proposal on authorization for the Board of Directors to resolve upon transfer of own shares, Appendix 1.

§ 19

It was resolved in accordance with the Nomination Committee's proposal regarding the Nomination Committee in front of the Annual General Meeting in 2023, Appendix 1.

§ 20

The Chairman declared the Meeting closed.

Minutes kept by:

Erik von Essen

Verified:

Ebba Olsson Werkell

Carol Spendilow

Richard Hellekant