

1. Mats Sundström, born 1955

Chairman of the Board of Directors and member of the remuneration committee and the audit committee since 2009.

Education: BSc Econ from Stockholm School of Economics.

Other assignments: Board Chairman of St Stephens Episcopal School.

Former assignments: Mats Sundström was previously inter alia Chairman of the Board of DoubleClick Scandinavia AB and Unibet plc and also Board member of TV 4 AB, Poolia AB, Neonet AB and Off the Wall Media Production & Consulting AB. Mats Sundström has also been active within the Kinnevik Group, President for Imedia and TV 1000 as well as Executive V.P. of Scansats Broadcast Ltd.

Shareholding: 40,000 shares.

2. Kristofer Arwin, born 1970

Member of the Board of Directors since 2007.

Education: BSc in Business and Administration from Stockholm University.

Other Assignments: Board member of Unibet Group plc, Alertsec AB and Addnode Group AB. Arwin is co-founder and CEO of TestFreaks AB since 2007 and is also a Board member of TestFreaks AB.

Former Assignments: Kristofer Arwin is the founder of PriceRunner and was the President of the company until December 2005.

Shareholding: 31,150 shares.

3. Martin Henricson, born 1961

Member of the Board of Directors since 2001.

Education: M.Sc

Other Assignments:

President of EPiServer Group AB, Board member of Implema AB, Projectplace AB and Besedo Group AB.

Former Assignments: Martin Henricson was previously a Board member of AcadeMedia AB and also Chairman of the Board and Board member of Mercuri International Sverige AB, Mercuri International Group AB, Anew Learning AB and Vittra AB. Furthermore, Martin Henricson has also been the external President for Bure Equity AB and Mercuri International Group AB. From 2001 until February, 2007 Martin Henricson was the President and CEO of Tradedoubler.

Shareholding: 15,000 shares.

4. Caroline Sundewall, born 1958

Member of the Board of Directors and Chairman of Audit Committee since 2009.

Education: BSc Econ from Stockholm School of Economics.

Other Assignments:

Chairman of the Board of Svolder AB. Board member of Södra skogsägarna, Södra Cell, Lifco AB, Påenggruppen AB and Mertzig Asset Management AB. Caroline Sundewall is also Chairman of the Board and Consultant of Caroline Sundewall AB and also Chairman of the Board in the tennis trust, Streber Cup.

Former Assignments:

Caroline Sundewall has been a Board member of Electrolux,

Haldex, TeliaSonera and Swedbank AB, among others.

Shareholding: 2,000 shares.

5. Simon Turner, born 1951
Member of the Board of Directors since 2010 and member of the Remuneration Committee.

Education: Bachelor of Arts from University of Surrey.

Other Assignments: Board member of Yorkshire Building Society and Identive Group Inc, and Senior Director with Acer Computers.

Former Assignments: Simon Turner has been an Operating Board member and Group Managing Director of Dixons Retail Group as well as Managing Director of Philips Consumer Electronics UK Division and Board Member and Commercial Director of Belling Ltd. Simon Turner has also held several senior executive positions within the software and advertising industry.

Shareholding: 1,300 shares